

Douglas Johnson
Crusoe : *Remember better*
<http://crusoe.co>
info@crusoe.co

FOR IMMEDIATE RELEASE: 05/10/2017

The first mobile app that knows what information you want to see and when you need to see it (even if don't)

Introducing Crusoe: Many apps can save, sort, and search your notes. Crusoe is the only mobile app designed to do the hard part: meaningful recollection of your notes.

Chicago, IL: Crusoe announces today, immediate availability of its self-titled app, Crusoe, the first mobile app to recall information the way you actually remember it.

"We believe the world doesn't need more information. It needs a better way to retain, recall and remember it all," said Doug Johnson, founder of Crusoe, when asked about the new app.

How Crusoe Works

No one knows how much important information we forget or overlook at any given moment, but we do know this: **nearly all of us forget about 90% of everything we've ever read.** Crusoe fixes that problem.

Crusoe is designed to work just like the human mind, using connections and associations to recall information. Utilizing Evernote, users identify important information at the tap of a finger based on how it ties in with something they already know. Later, when a user looks up a note, Crusoe uses these connections to serve up the precise notes the user wants to see, even notes the user had long since forgotten!

Let Crusoe remember what notes matter and why. Days, weeks, months or even years later when users want to revisit their trains of thought, it's all there. Just as they left it.

Academics, scientists, and reporters are all benefiting from Crusoe. Even marketing professionals are finding utility from Crusoe, "I was spending so much time collecting and trying to recall my creative ideas for client work that I was missing deadlines for those very same clients. Crusoe got us right on track and cut our time to deliver work," said David Kelbaugh, Founder, Tacklebox Communications.

Crusoe version 1.50 is immediately available for iPad at <http://crusoe.co> and on iTunes.

Founded in 2016, Crusoe is a note-taking Evernote app for researchers, writers, students, professionals, and thoughtful readers. The app not only lets you create two-way links between notes, but actually helps you navigate your notes along new connection-pathways.

###

For more information, press only:

For more information on Crusoe:

Doug Johnson / 312-498-2254 / info@crusoe.co

<http://crusoe.co>